IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

LOYALTY CONVERSION SYSTEMS	§
CORPORATION,	§
	§
Plaintiff,	§
	§ Civil Action No. 2:13-cv-00660
v.	§
	§
FRONTIER AIRLINES, INC.,	§
	§ Jury Trial Demanded
Defendant.	§

NOTICE OF APPEARANCE

Loyalty Conversion Systems Corporation ("Loyalty Conversion"), Plaintiff in the aboveentitled and numbered civil action, hereby notifies the Court and all parties that the following person, in addition to those who previously gave notice, is appearing as counsel of record.

> Adam G. Price Texas State Bar No. 24027750

DiNovo Price Ellwanger & Hardy LLP 7000 N. MoPac Expressway, Suite 350

Austin, Texas 78731

Telephone: (512) 539-2626 Telecopier: (512) 539-2627 Email: aprice@dpelaw.com

Dated: August 22, 2013 By: /s/ Adam G. Price

Andrew G. DiNovo

Texas State Bar No. 00790594

Jay D. Ellwanger

Texas State Bar No. 24036522

Adam G. Price

Texas State Bar No. 24027750

DiNovo Price Ellwanger & Hardy LLP 7000 N. MoPac Expressway, Suite 350

Austin, Texas 78731

Telephone: (512) 539-2626 Telecopier: (512) 539-2627